

LAB generates and is generated.

Notes for LAB MAG

How do you/can you brand an artistic practice in relationship to a usable product, distribution, serialization of ideas, and intellectual and ephemeral commodities?

A practice in service of invention or revolution or change or parallel thoughts or contradictions.

The value of miscommunication.

A manual for the productive exchange of ideas.

The distinction between the making and exhibiting of work. The work as exhibition.

In the realm of the contemporary is the experiment primary?

The new capabilities of visual communications and platforms.

Artistic practice as an experimental setup.

Over used.

Out dated.

Updates.

Market.

Architecture.

Making a poster.

The personal ways.

Broadcasting.

Promotion.

The identity of a contemporary artistic practice in relationship to the physical work produced, visual materials surrounding exhibitions, marketing, and the rhetoric attached to it all.

Can a contemporary artistic practice be positioned to question artistic propositions, structures and dogmas?

Is the practice/vision of an artist — his or her environment, audience, and collaborators — an intellectual and ephemeral commodity?

How can queries into these questions be politically necessary and useful?

Publication design, poster design, branding strategies, writings.

The virtual museum of ideas.

The virtual museum of the singular entity.

Tools.

Proceeding.

Thinking about the near future.

Extending the conceptual and political potential away from the closed exhibition to the open exhibition.

**The lines begin to intersect at several points.
They are defined by light.**

Their skill is in the way they stay independent while merging into and because of a chaotic form.

The energy that made this possible was completely lost.

The software did not instruct the artist how to change the format for the engineer. The engineer updated the digital without informing the creator. The creator begins again.

The studio is five days a week. Two hours on the weekend.

The graphics did not merge together.

Exactly what he had thought it would be. Exactly as he thought it would be. The heat whirled through the room. There were no windows to open. Only two hours to get everything done. Towards the table. Now on to the desk.

It had been planned.

The outpost. And nothing they thought of.

You are invited to contribute a five to ten page project, or a one-page Ad project to LAB MAG.

The larger project may be about anything you like. Please refer to 'Notes for LAB MAG'. The Ad project can advertise a project, an idea, or anything that relates to your general practice.

We can accept most formats—contributions should be 9 x 11" and prepared for four-color reproduction.

LAB MAG is an experimental catalogue.

**Contributors to date,
November 2006**

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**with a special project
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**LAB MAG will be released in December 2006.
Subsequent issues will follow, more or less
continually, every time it is printed, read, updated
and re-organized.**

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